



考試科目：經濟學

系所名稱：日航管二、進航管航管二

1. 答案以橫式由左至右書寫。2. 請依題號順序作答。

1. 請畫圖並解釋以下有關市場經濟的三個結果：(25%)
 - (1) Free markets allocate the supply of goods to the buyers who value them most highly, as measured by their willingness to pay.
 - (2) Free markets allocate the demand for goods to the sellers who can produce them at the least cost.
 - (3) Free markets produce the quantity of goods that maximizes the sum of consumer and producer surplus.

2. 請解釋以下英文字句的經濟意義。(25%)

In those states that prohibited advertising, the average price paid for a pair of eyeglasses was \$33. In states that did not restrict advertising, the average price was \$26. Thus, advertising reduced average prices by more than 20%. In the market for eyeglasses, and probably in many other markets as well, advertising fosters competition and leads to lower prices for consumers.

3. 請你用一個經濟模型解釋兩個寡佔者在長期競爭下的長期均衡情形(即 Nash Equilibrium)。(25%)

4. 一個經濟體處於停滯性通貨膨脹下，執政者可以有那兩種經濟對策來解決失業與通貨膨脹的問題。請畫圖說明停滯性通貨膨脹在不同的政府政策下，其長短期均衡點移動的情況。(25%)